



Penitentiary Glen Reservation Sponsorship Agreement Form 2020

Event/feature

Amount

- Winter Holiday Exhibit (Nov. 21–Jan. 3)** Presenting level: \$5,000 Corporate level: \$1,500
- Largest event with more than **20,000 attendees!** • Multiple regional PR opportunities via TV broadcasts and social media explosion
- Promotion: **Presenting level (\$5,000):** Collectible “pass” given to each participant, banner, logo on rack card, logo and link on lakemetroparks.com, social media promotion
- Corporate level (\$1,500):** Banner, logo on rack card, logo and link on lakemetroparks.com, social media promotion
- Nature Con (June 14)** \$500
- More than 1,000 attendees Promotion: Banner, table at event, logo in *Parks Plus!*, logo and link on lakemetroparks.com, social media promotion
- Earth Day (Apr. 26)** \$1,000
- More than 5,000 attendees Promotion: Passport stamp driving visitors to booth, banner, logo and link on lakemetroparks.com, social media promotion
- Bug Day (Sept. 13)** \$1,000
- More than 5,000 attendees Promotion: Passport stamp driving visitors to booth, banner, logo and link on lakemetroparks.com, social media promotion
- Magical Hoo-loween (Oct. 16 & 17)** Presenting level: \$1,000 Supporting level: \$500 Kidzone
- More than 2,000 attendees Promotion: **Presenting level (\$1,000):** table, banner, logo on all promotional materials, logo and link on lakemetroparks.com, social media promotion; **Supporting level (\$500):** banner on tent and logo and link on lakemetroparks.com
- River Jamboree (July 12)** \$500
- More than 500 attendees Promotion: Opportunity to distribute branded giveaway item, banner, logo in *Parks Plus!*, logo and link on lakemetroparks.com, social media promotion
- Concerts & More at the Glen** \$500/season
- More than 1,200 attendees Promotion: Sign, logo on rack card, logo and link on lakemetroparks.com
- Super Star Party (Aug. 8)** \$500
- More than 1,000 attendees Promotion: Banner, logo and link on lakemetroparks.com
- Big Campout (June 19–21)** \$250
- 200 attendees Promotion: Banner, logo and link on lakemetroparks.com
- Celebrate the Winter Solstice (Dec. 21)** \$250
- 300 attendees Promotion: Banner, logo and link on lakemetroparks.com

Please email high resolution artwork or business logo in a 300 dpi jpeg, pdf or eps format to jkrysa@lakemetroparks.com.

Gifts-in-kind

Value

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Business name: _____ Contact name: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ E-mail: _____

I agree to the sponsorship(s) selected (including gifts-in-kind values) in the total amount of \$ _____

The sponsorship will be effective following the received payment in full.

Signature: _____ Date: _____

Lake Metroparks Sponsorship Coordinator: _____ Date: _____

Lake Metroparks Executive Director: _____ Date: _____

This sponsorship agreement shall have no effect on the purchases of goods or services from you by Lake Metroparks. The process for purchasing goods and services by Lake Metroparks is dictated by state law and park procedures and are separate from any sponsorship agreements.

- VISA Mastercard Discover Check made payable to Lake Metroparks. To pay by credit card, please call 440-639-7275 x1913.

Please return signed contract to: Jacklyn Krysa jkrysa@lakemetroparks.com • 440-639-7275 x1913
11211 Spear Rd., Concord Twp., Ohio 44077